



## 2010 Philip Morris Shareholder meeting

Four dedicated nurses from across the country attended this year's Philip Morris International shareholders meeting in New York City. We represented Ruth Malone's Nightingale Nurses (see [www.nightingalesnurses.org](http://www.nightingalesnurses.org)) as committed health professionals dedicated to confronting the misrepresentations of Big Tobacco in its efforts to obtain new and often underage smokers in developing nations. We weren't alone – there were representatives from many other anti-tobacco groups including Corporate Accountability and many youth groups, all waiting to be heard.

We met in the lobby for about 30 minutes before joining the meeting, planning our strategy for addressing our concerns. Wearing lab coats to demonstrate our nursing status, we each used our two minutes of the Question and Answer period to challenge the PMI CEO, Louis Camilleri. We have health education, patient advocacy and dedication on our side, the tobacco companies have massive advertising campaigns and heavy funding on theirs.

The US increasingly acknowledges the dangers of cigarette smoking and second hand smoke by offering non-smokers ever increasing safe locations. Please help prevent tobacco companies from inflicting nicotine addiction upon the rest of the world. With nearly 3,000,000 nurses in this country we can have a large voice and make a difference. See our website for updated information about our anti-smoking initiative, and please consider joining us next year.

[See photos of the event.](#)

Send us an email if you'd like to join to [nightingalesnurses@gmail.com](mailto:nightingalesnurses@gmail.com)

